

New!

# Persona C16, C11 and M11

Desktop Card Printers



The Persona C16 and C11 Desktop Card Printers

Simply dependable.

Simply affordable.

Simply *Persona*.

## Introducing the most simple and reliable card printers in their class.

The Persona® C16, C11 and M11 deliver personalized cards with simplicity. Just plug in and print out! They're as easy to use as a regular office printer. Drop-in ribbon and card loading make them easy to refill. For added efficiency, the new C16 has an increased input hopper capacity of 100 cards. It also features an easy-to-read LCD display that shows printer status and other helpful messages.

### **Affordable and dependable personalization**

These Persona printers are a great choice for common applications. Their smooth, reliable operation keeps up with frequent use at an economical price. Optional magnetic stripe encoding and an optional USB-to-Parallel interface cable enhance their value even more.

### **Just the right size**

With their small footprint, these Persona printers fit easily on any desktop. They're also an ideal solution if you need to print cards at multiple sites, because they're light enough and quiet enough to be taken anywhere.

### **Fast, photo-quality color**

The advanced dye-sublimation technology of the C16 and C11 produces vivid, photo-quality cards on demand. The printers deliver professional, edge-to-edge results in only 30 seconds. The M11 prints in 256 shades of gray for the sharpest single-color images in just 5 seconds.

Let a Persona desktop printer meet your needs and budget!

## Persona C16, C11 and M11 Specifications Overview

- C16 : Full color/Monochrome/100 cards/LCD
- C11: Full color/Monochrome/45 cards/LED lights
- M11: Monochrome/45 cards/LED lights

### Print Speed

- C16/C11: 30 seconds per card (YMCKO)
- C16/C11/M11: 5 seconds per card (K)

### Print Method

- C16/C11: Photo-quality dye-sublimation/  
Resin thermal transfer
- M11: Resin thermal transfer

### Print Applications

- Text, logos, bar codes, signatures and photos in full color (C16/C11) or one-color (C16/C11/M11)

