

NEW!



SOMEWHERE OUT THERE,
SOMEONE IS HOPING YOU'LL SETTLE FOR LESS.

SYSTEM SELECTION GUIDE

FARGO[®]

The World's Most Secure
Card Identity Systems

PREVENTING THE LOSS OF TIME, MONEY AND LIVES IS A LOT TO EXPECT FROM AN ID CARD.

BUT FARGO DELIVERS.

If you think theft, violence or terrorism will never land on your doorstep, think again.

They're out there. People ready to exploit any vulnerability they find in your organization's security. In today's world, you must be prepared for anything. So what protection does an ID card offer? Plenty. Aside from greatly increasing the

efficiency of your organization, a secure ID card

from a Fargo Card Identity System can help you confidently distinguish between

friendly employees and friendly looking intruders. It can control access to sensitive facilities and mission-critical networks. It can help prevent the theft of personal data, sensitive customer data and trade secrets. It can even save lives.

A system that protects the cards that protect you.

An ID card is only as secure as the system that creates it. In over 100,000 installations worldwide, Fargo Card Identity Systems have proven that they can provide the comprehensive security that ensures authentic ID cards. Our systems are designed to protect both the ID cards and the card issuance process. And they do it with Fargo's exclusive SecureMark™ Technology.





Experience and innovation is the best security of all.

With three decades of experience in printing and card identity systems, we'd like to think that we've seen it all. But we know it's more important to see what's coming. So we use our experience to fuel a constant stream of innovations that help us do one thing better than anyone else: Reduce identity-related vulnerabilities throughout your organization.



HOW DO YOU
KEEP A SYSTEM
SECURE WHEN
YOU NEVER
KNOW WHAT'S
COMING NEXT?

Introducing SecureMark Technology.

Fargo SecureMark Technology combines specifically engineered



hardware, software and processes to reduce vulnerabilities in your card identity system. When paired with the expertise of a Fargo SecureMark Integrator, it enables secure integration of your Fargo Secure Printer/Encoders, Software and Materials. By significantly reducing the risk of counterfeit ID cards and unauthorized issuance, SecureMark Technology protects your card identity system and your entire organization — no matter what lies ahead.



Visit fargo.com/securemark for more information on Fargo's exclusive technology for secure issuance.

**MAKE YOUR ID CARDS REFLECT THE PEOPLE WHO WEAR THEM:
SMART, HARD-WORKING, DEPENDABLE AND COMPLETELY AUTHENTIC.**



HDP600

Produces high-security smart cards for FIPS 201 and other government and corporate ID applications.

- Dual- or single-sided High Definition Printing™ (HDP®). Prints, encodes and laminates cards with embedded electronics in one pass.
- Supports advanced e-card applications by encoding up to three embedded technologies, plus mag stripe.
- Deters counterfeiting with tamper-evident HDP Film and holographic overlaminates.



Non-laminating HDP600 shown with Fargo Print Security Manager



DTC550

Combines reliable ID card printing with networking capabilities for secure issuance throughout the enterprise.

- Dual- or single-sided Direct-to-Card (DTC®) Printing. Dual card hoppers for printing on different card stocks. Optional lamination module is also field-upgradeable.
- Optional Ethernet port and internal print server for enterprise-class connectivity and management.
- Ideal for: large corporations, service bureaus, educational institutions and health care facilities.



Non-laminating DTC550 shown with Fargo Print Security Manager





DTC400

The unbelievably easy and secure way to print and encode plastic ID cards.

- Dual- or single-sided Direct-to-Card Printing of photos, bar codes and digital signatures. Field-upgradeable e-card, prox and mag stripe encoding options.
- Eliminates hassles of loading ribbons and cleaning rollers with exclusive SmartLoad™ Ribbon Cartridge.
- Ideal for: small- to mid-sized corporations, K-12 schools, police and fire, and local and state government facilities.



Single-sided DTC400 shown with Print Security Suite

SECUREMARK™
TECHNOLOGY **READY**



CARDJET™ 410

Affordable alternative for glossy ID cards and access control systems that use HID® proximity cards.

- Single-sided, CardJet Printing™ of photos, logos, bar codes and signatures with sharp, full-color images.
- Flawless printing on HID ISOProx® II or CardJet Cards.
- Reliable HP inkjet print engine is virtually maintenance-free.
- CardJet SmartLoad Cartridges make loading ink and blank cards a snap.
- Ideal for: small corporations, health clubs, educational institutions and access control.



CardJet 410 Photo ID System shown

AT 11 PM ON A SLOW SECOND SHIFT,
A STACK OF FAKE ID CARDS IS JUST A FEW MOUSE CLICKS AWAY.
NOT ANYMORE.



PROTECTED BY
SECUREMARK™
TECHNOLOGY

PRINT SECURITY MANAGER™

Protects ID card issuance across a network via centralized management of users, devices and materials.

- Up to six integrated applications that give security supervisors tools for protecting issuance, while allowing IT managers to administer networked devices.
- Helps keep networked issuance secure with realtime monitoring of all card identity system components. Manages printer configuration and passwords. Logs key events into a central database for report generation.
- Controls and protects materials inventory. Optional SecureVault™ management capability.



PROTECTED BY
SECUREMARK™
TECHNOLOGY

PRINT SECURITY SUITE™

Enhances security, control and convenience for stand-alone card identity systems.

- Suite of five easy-to-use applications that help protect a card identity system from fraud and misuse.
- Helps prevent unauthorized ID card printing with password access control and instant notification.
- Supports faster assessment of card printing problems by collecting diagnostic data.
- Reduces card production downtime with online materials ordering.
- Helps prevent fraud by adding covert Security Imaging elements to ID cards.





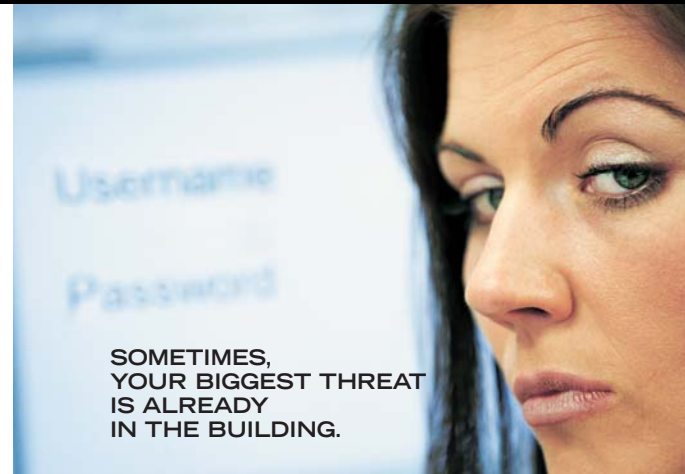
SECUREVAULT

Guards against theft and misuse of ID card-making materials.

- Unique hardware and software system for protecting an often-overlooked part of card identity systems — materials security.
- Keeps materials under constant surveillance through inventory management software, RFID technology and an electronically locked materials safe.
- Tracks the movement and use of blank cards, printer ribbons, holographic films and other sensitive materials. Provides secure audit trails and asset management.



SecureVault 2000 with workstation (above) and the SecureVault 1000 (right).



**SOMETIMES,
YOUR BIGGEST THREAT
IS ALREADY
IN THE BUILDING.**

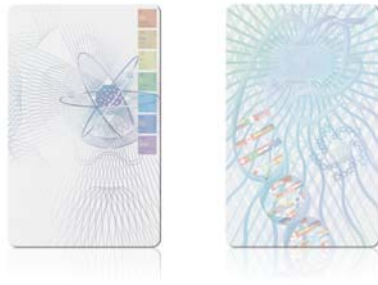
She's authorized to make ID cards. But how can you prevent her from making *unauthorized* ID cards?

The answer is Fargo Issuance Security Solutions. Our Print Security Software, SecureVault and SecureMark Technology all work together to help protect your card issuance process. Unauthorized printing, stolen materials, stolen equipment – it can happen, even by trusted employees, unless you secure both your ID cards and the process that makes them.



Visit fargo.com/issuance to learn more about Fargo Issuance Security Solutions.

ONE LOOK TELLS COUNTERFEITERS THAT THEY'RE DEFEATED BEFORE THEY EVEN TRY.



HOLOGRAPHIC HDP FILM

High-Secure holograms on HDP Film — the ultimate in visual security. Only for Fargo HDP Series Printer/Encoders.



Best

Custom High-Secure HDP Film: Your unique holographic image, plus Visual Security Elements (VSEs) such as morphing images and micro text, all integrated within HDP Film. Extremely difficult to forge, yet easy to authenticate.



Good

Standard High-Secure HDP Film: Fargo's standard WorldView hologram featuring multiple VSEs imaged onto HDP Film. Like the custom film, any attempt to peel apart the layers destroys the image for a tamper-evident solution.



HOLOGRAPHIC OVERLAMINATES

Choose from Secure or High-Secure holographic lamination. Only for Fargo HDP or Direct-to-Card Lamination Modules.



Best

Custom High-Secure Overlaminates: Your custom holographic design integrated with a combination of Visual Security Elements you choose produces a hard-to-duplicate ID card.



Better

Custom Secure Overlaminates: An entry-level solution that uses simple, 2D visual movement of your customized graphic or text to create a personalized holographic design.



Good

Standard High-Secure Overlaminates: Fargo's standard WorldView hologram featuring multiple VSEs. An off-the-shelf solution where incremental security is important.



HOLOGRAPHIC FOIL CARDS

Cost-effective foils embedded onto a non-laminated, yet tamper-evident card. Only for Fargo Direct-to-Card Printer/Encoders.



Best

Custom HoloMark™ Card: A High-Secure hologram of your custom 3D image is permanently embedded into the HoloMark Card. Visually dynamic, yet easy to validate.



Better

Custom VeriMark™ Card: A gold security foil with your 2D graphic is hot-stamped onto a base silver metallic foil. Quick and affordable deterrent to counterfeiting.



Good

Standard HoloMark Card: Secure, yet cost-effective solution featuring Fargo's proprietary holographic design with VSEs such as laser-viewable images.

ANYONE WITH A PRINTER AND
A PURPOSE CAN MAKE AN ID CARD.

HERE'S HOW TO KEEP THEM
FROM MAKING ONE OF YOURS.

Watch our online Visual Security™ Solutions demo.

Look at the ID badge that's hanging around your neck. Would it be hard to duplicate? For a determined counterfeiter, it's no problem at all.

Our online demo explains how Fargo Visual Security Solutions — holographic images plus overt, covert and forensic elements — work together to present a formidable challenge to any counterfeiter. Find out how Visual Security Solutions can save your neck by protecting the badge that hangs around it.



Visit fargo.com/vssdemo to watch the Visual Security Solutions interactive demo.

**DON'T THINK YOU HAVE TO DO THIS ALONE.
FARGO HAS EXPERTS ALL OVER THE WORLD.**



**It's big. It's complicated. It's your frontline defense.
And expert help is only a phone call away.**

We'd never expect you to tackle a card identity system by yourself. It's a critical layer of your security, and you want it done right. Fortunately, all you have to do is make a phone call — to one of the hundreds of authorized Fargo integrators around the world.

These knowledgeable experts have installed more than 100,000 Fargo Card Identity Systems in all kinds of organizations and for a wide range of applications: ID and access control for corporations and government agencies, student and faculty services for universities and school districts, membership and customer loyalty cards for health clubs and retail chains.

You can depend on authorized Fargo integrators to apply their real-world experience to your organization's specific needs, and help reduce your vulnerabilities.

Introducing Fargo SecureMark Integrators.
Support for a higher level of security.

Looking for ways to increase ID card security? Tap into the SecureMark Technology that's built into many Fargo products.

Fargo SecureMark Integrators are the most knowledgeable card identity experts in the world — the best of the best. And only SecureMark Integrators can provide SecureMark-enabled products such as secure ribbons, RFID-equipped printer/encoders and Print Security software. They'll show you how SecureMark adds a higher level of security to your ID cards and card issuance.

So whether you're securing a critical research facility, or making photo ID badges for the first time, depend on a Fargo SecureMark Integrator to help prevent the loss of time, money and lives within your organization.



STEP ONE:
ASSESS YOUR VULNERABILITY.

What's your level of risk?
Find out with our online Security Assessment Tool.

By asking a few simple questions, our interactive Security Assessment Tool helps you determine your organization's level of risk. It weighs factors such as type of organization, number of employees and number of outside contractors, then suggests which Fargo Card Identity System would work best for your organization. It's an excellent first step toward improving your ID card security.



Visit fargo.com/assessment to use the interactive Security Assessment Tool.

The logo for Fargo, featuring the word "FARGO" in a bold, blue, sans-serif font with a registered trademark symbol.

The World's Most Secure
Card Identify Systems

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