



The Persona C25 Desktop Card Printer

Simply dependable.

Simply affordable.

Simply *Persona*.

A high-performance, economical card printer for your growing needs.

Let the Persona® C25 Desktop Card Printer handle your next demanding print run. This robust, affordable printer gives you great-looking, high-resolution cards for an entire spectrum of personalized applications.

Fast, on-demand personalization

The C25 features built-in RAM, so your system can process information while still printing cards. An easy-to-use software driver makes printing a snap. Plus, the LCD display provides instant notification of status and diagnostics. An input capacity of up to 100 cards means you'll have longer, uninterrupted batch printing.

Brilliant color

Utilizing an advanced dye-sublimation technology, the Persona C25 creates brilliant, full color and one color cards. It gives you the ability to print edge-to-edge, photo-quality color on both sides of a card.

Smart and secure options

An ISO magnetic stripe module can be added for security and access functionality. Smart card encoding is available for multi-purpose uses including time and attendance, cafeteria, vending, restricted access, and much more.

Let a Persona desktop card printer meet your needs and budget!

Persona C25 *Specifications Overview*

Print Speed

30 seconds per card (YMCKO)

6 seconds per card (K)

Print Resolution and Colors

300 dpi

Up to 16.7 million colors

Print Method

Photo-quality dye-sublimation/

Resin thermal transfer

Print Applications

Text, logos, bar codes, signatures
and photos in full color

