



The Persona C15 and Persona C25 Desktop Card Printers

Simply dependable.

Simply affordable.

Simply *Persona*.

High-performance, economical card printers for your growing needs.

Let the Persona® C15 (single-sided printing) or C25 (dual-sided printing) handle your next demanding print run. These robust, affordable printers give you great-looking, high-resolution cards for an entire spectrum of personalized applications.

Fast, on-demand personalization

Both models feature built-in RAM, so your system can process information while still printing cards. An easy-to-use software driver makes printing a snap. Plus, the LCD display provides instant notification of status and diagnostics. An input capacity of up to 100 cards means you'll have longer, uninterrupted batch printing.

Brilliant color through thick and thin

Each model utilizes an advanced dye-sublimation technology to create brilliant, full-color and one-color cards. Persona printers give you the ability to print edge-to-edge, photo-quality color on a variety of card thicknesses and sizes — from standard ID cards up to CR-90-sized badges.

Smart and secure options

An ISO magnetic stripe module can be added for security and access functionality. Smart card encoding is available for multi-purpose uses including time and attendance, cafeteria, vending, restricted access, and much more.

Let a Persona desktop card printer meet your needs and budget!

Persona C15 and C25 Specifications Overview

Print Speed

C15: 35 seconds per card (YMCKO)
8 seconds per card (K)

C25: 30 seconds per card (YMCKO)
6 seconds per card (K)

Print Resolution and Colors

300 dpi (11.8 dots/mm)
Up to 16.7 million colors

Print Method

Photo-quality dye-sublimation/
Resin thermal transfer

Print Applications

Text, logos, bar codes, signatures
and photos in full color

