

New!

Persona C11 and M11

Desktop Card Printers



The Persona C11 Desktop Card Printer

Simply dependable.

Simply affordable.

Simply *Persona*.

Introducing the most user-friendly and reliable card printer in its class.

The Persona® C11 and M11 deliver personalized cards with simplicity. No other printer is as easy to use! Just plug in and print out. It's as simple to operate as a regular office printer. Drop-in ribbon and card loading mean it's also easy to refill.

Affordable and dependable personalization

As budget-friendly as it is user-friendly, this new Persona is a great choice for the most common card printing applications. Its smooth, reliable operation keeps up with frequent use at an economical price. Plus, optional magnetic stripe encoding and an optional USB-to-Parallel interface cable enhance its value even more.

Just the right size

With its small footprint, it fits easily on any desktop and is light enough to be taken anywhere. Quiet operation means it's always unobtrusive — even when you're on the phone.

Fast, photo-quality color

The C11 utilizes an advanced dye-sublimation technology to produce vivid, photo-quality cards on demand. With edge-to-edge printing, it delivers professional results in only 30 seconds. The M11 prints in 256 shades of gray for the sharpest single-color images in just 5 seconds.

Let a Persona desktop card printer meet your needs and budget!

Persona C11 and M11 Specifications Overview

Print Speed

C11: 30 seconds per card (YMCKO)

M11: 5 seconds per card (K)

Print Resolution and Colors

Edge-to-edge 300 dpi (12 dots/mm)

C11: Up to 16.7 million colors

M11: Monochrome

Print Method

C11: Photo-quality dye-sublimation/
Resin thermal transfer

M11: Resin thermal transfer

Print Applications

Text, logos, bar codes, signatures and photos in full color (C11) or one-color (M11)

PERSONA®

